

Per Diem Staffing Solutions *SOUTHEASTERN ACADEMIC HOSPITAL*

Jackson Health Collective introduced a self-scheduling per diem staffing model to resolve unpredictable coverage gaps at an academic hospital, restoring consistency to nurse-to-patient ratios and eliminating disruption from last-minute call-outs.

56

Candidates
Presented

20min

Time to
Present

5 days

Time to
Hire

THE CHALLENGE



Creating Flexible Staffing Solutions for Unpredictable Demand

A leading regional academic hospital in the southeastern United States maintained a **trusted, long-standing partnership with Jackson Nurse Professionals (JNP)**, one of the Jackson Health Collective companies, for travel nursing support. However, unpredictable scheduling patterns and last-minute call-outs among permanent staff were creating recurring coverage gaps. The hospital required a staffing partner capable of providing nurses for shorter durations than a traditional travel contract, with the additional requirement that nurses be able to self-schedule shifts.

THE SOLUTION



Accelerating Recruitment to Meet Critical Staffing Needs

The **Jackson Nurse Professionals team**, part of the Jackson Health Collective, implemented a **per diem staffing model** designed to close coverage gaps rapidly while maintaining continuity of patient care.

- A **dedicated recruiting team focused specifically on per diem staffing needs**, drawing from a database of over 400,000 + nurses
- Open positions were promoted across **partner job boards and applications** for expanded reach
- Clinicians with matching credentials were notified via **email, text, and app alerts**
- **Self-scheduling technology** enabled nurses to claim available shifts directly, with **real-time notifications** sent to the facility

As a result, the hospital was able to **maintain nurse-to-patient ratios without disruption** from unexpected staffing gaps. The facility continues to partner with Jackson Nurse Professionals, for a comprehensive range of workforce solutions, including both travel and per diem staffing.



*Powerfully Simple.
Intentionally Nimble.*

Specialty Areas:

- Nursing
- Therapy
- Imaging
- Cardiopulmonary
- Laboratory
- Pharmacy

Comprehensive Solutions:

- Travel/Contract
- Temp to Perm
- Permanent

JacksonHealthCollective.com

About Jackson Health Collective

Backed by the strength and expertise of multiple brands within the Jackson Healthcare family of companies, **Jackson Health Collective** offers a flexible, streamlined approach for effectively addressing critical labor gaps where they matter most.

Our workforce solutions are designed with a single focus in mind - to provide you with unparalleled access to the skilled allied, nursing, and therapy staff you need to deliver optimal patient care.



When unexpected staffing gaps arose, they responded immediately with skilled, dependable nurses. Their speed, flexibility, and commitment to quality care set them apart.

~ Tammy AVP Resource Management, Contract Services



JACKSON
HEALTH COLLECTIVE ● ● ●