

New Unit Launch

SOUTHEASTERN ACADEMIC HOSPITAL

Jackson Health Collective mobilized a cross-brand recruiting effort to hire and fully credential 12 Med Surg/Telemetry RNs within a four-week window, ensuring an academic hospital's new unit opened fully staffed and on schedule.

66

Candidates
Presented

20min

Time to
Present

5 days

Time to
Hire

100%

On-Time
Start

THE CHALLENGE



Delivering Rapid RN Staffing for a Successful Unit Launch

A leading regional academic hospital in the southeastern United States was preparing to open a new unit and required a substantial number of Med Surg/Telemetry RNs in place to begin generating revenue immediately upon launch. The hospital turned to Jackson Nurse Professionals, one of the Jackson Health Collective companies with which it had a long-standing partnership, to meet this need under a compressed timeline for hiring and full credentialing. To support the ramp-up, the client requested flexibility in start dates, contract lengths, and shift structures while concurrently working to permanent onboard staff.

THE SOLUTION



Accelerating Recruitment to Meet Critical Staffing Needs

A dedicated recruiting team, drawn from across Jackson Health Collective's portfolio of companies, leveraged a **shared database of over 800,000+ nurses** to identify qualified candidates efficiently.

- Open positions were promoted across **partner job boards and applications** to maximize visibility
- Clinicians with matching credentials were notified via **email, text, and app alerts**
- The facility committed to **expedited interview scheduling and hiring decisions**
- The credentialing team adhered to an **accelerated compliance timeline**

As a result of this coordinated effort, **12 RNs were hired and fully credentialed within four weeks. Every shift was covered for the unit's opening**, and the facility has continued to partner with Jackson Nurse Professionals, a Jackson Health Collective company, for ongoing workforce needs.



*Powerfully Simple.
Intentionally Nimble.*

Specialty Areas:

- Nursing
- Therapy
- Imaging
- Cardiopulmonary
- Laboratory
- Pharmacy

Comprehensive Solutions:

- Travel/Contract
- Temp to Perm
- Permanent

JacksonHealthCollective.com

About Jackson Health Collective

Backed by the strength and expertise of multiple brands within the Jackson Healthcare family of companies, **Jackson Health Collective** offers a flexible, streamlined approach for effectively addressing critical labor gaps where they matter most.

Our workforce solutions are designed with a single focus in mind - to provide you with unparalleled access to the skilled allied, nursing, and therapy staff you need to deliver optimal patient care.



They delivered on their promise to provide quality nurses quickly to meet our needs. Their ability to remain nimble and act fast while delivering quality is unmatched.

~ Tammy AVP Resource Management, Contract Services



JACKSON
HEALTH COLLECTIVE ● ● ●